

WIN-I²

WORLD INNOVATION NETWORK-INNOVATION INSTITUTE

INVENTION EVALUATION SERVICE

(www.wini2.com)

PIES-XII/XII
Preliminary Innovation Evaluation System
(Twelfth Edition)

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CONFIDENTIAL
NEW PRODUCT, IDEA & INVENTION
REGISTRATION AND DISCLOSURE DOCUMENT
Short Form*

Submitted by: _____
Please Print or Type Your Name

_____ Street Address

_____ City State Zip

Home Phone () - _____ Work Phone () - _____

E-Mail Address _____

Name of Invention _____

*This form is designed for use by those who have an idea for a new product, or are at the early stages of developing an invention, and have little information about their idea or invention, but want to obtain a preliminary commercial evaluation of their idea or invention for decision making purposes before they invest a lot of money in obtaining patent protection or a prototype of their idea or invention. Those with more advanced projects may want to use the larger standard WIN-I² form to provide more details.

INNOVATION INSTITUTE
17551 North Old #7
Sturgeon, MO 65284

INVENTION EVALUATION SERVICE WIN-I² INNOVATION CENTER

CONFIDENTIAL DISCLOSURE AGREEMENT

Enclosed is a description of my idea and other materials for registration with the **WIN-I² Innovation Evaluation Program (ISP)** for the purpose of a **PIES-XII commercial feasibility analysis**. I understand that:

1. The information that I am sending you, including my name and address, is **A.** a trade secret, or **B.** commercial or financial information that is privileged or confidential, and as such qualifies for exception from the Freedom of Information Act under 5USC552(b)(4) in the United States.
2. WIN-I² and its agents hereby agrees, covenants and contracts not to use, sell, or disclose in any manner, or utilize for profitable gain, the suggestion, invention and/or idea hereby disclosed by the below-named inventor unless prior written permission is obtained from the person(s) signing this disclosure. In addition, WIN-I² will not disclose any specific information about my idea or invention to other inventors with similar ideas or inventions; although it may acknowledge that relevant prior art does exist. While I desire to know about the existence of similar prior art, I understand that WIN-I² will not disclose to me any specific information about similar ideas and inventions that it has reviewed previously. WIN-I² recognizes that it acquires no rights whatsoever by virtue of its evaluation of my idea or invention.
3. This information is submitted for the sole purpose of obtaining a commercial feasibility evaluation of my idea/invention. I understand this evaluation will be based not only on the functional and design merits of my idea or invention, but in rendering a professional opinion of my idea/invention WIN-I² will also consider such factors as barriers to market entry, past and present alternative products, prior art, nature of competitive forces, market demand and market structure and that it will attempt to assess the risks and the rewards associated with my idea/invention.
4. Materials and samples submitted herewith, or in the future, in connection with my idea/invention/new product may be retained or destroyed by WIN-I² at their discretion. I have not supplied any original documents or one-of-a-kind prototypes, and I give permission to WIN-I²/ISP to retain or destroy any or all of the materials/samples supplied by me at any time of its choosing.
5. WIN-I² is an evaluation service and in an effort to avoid even the appearance of a conflict of interest, does not provide other fee-based services to its clients. Any additional services provided by WIN are provided at no cost to the client and at WIN-I²'s option only.
7. Only a very small percentage of inventions and new product ideas eventually become successful products. All evaluation formats should reflect this reality. Under the PIES format a sample of PIES- XI evaluation scores in 2004-2006 revealed that 26.1% received a "**Red Light**" (not recommended), 60.4% received a "**Yellow Light**" (33.4% -very limited and cautious & 27.0% limited and cautious) ratings. At the other end of the spectrum, 9.6% obtained a "**Flashing Green Light**" (a rating of 40-41 CAR, and 3.9% achieved a "**Green Light**" (a rating of 42-45 on a 100 point Commercial Assessment Scale. I understand that commercial evaluations or assessments, are helpful in reducing the risk of investing in unprofitable ventures. Accordingly, I desire a PIES-XII Evaluation.
6. **I UNDERSTAND THE FEE FOR A PRELIMINARY INNOVATION EVALUATION IS \$200 in the United States and \$220 elsewhere (the additional \$20 is to cover added postage costs). All checks drawn on non-US banks must be in U.S. dollars.** Please enclose your check made payable to the Innovation Institute.

***YOUR CHECK MUST ACCOMPANY YOUR EVALUATION REQUEST.
Please make checks payable to the Innovation Institute (I²). Thank You.***

The Name of my idea is: _____

I have carefully read this, and the enclosed Registration form, and understand their contents.

(signature)

(please print or type your name here)

WIN-I²

CONFIDENTIAL IDEA/INVENTION INFORMATION

PLEASE provide this information the best that you can. If a question, or part of question, does not apply to you, skip to the next question. This information will be helpful in evaluating your invention. For your protection, **DO NOT SEND ORIGINAL DOCUMENTS OR ONE-OF-A-KIND PROTOTYPES.** You may send non-returnable samples or videotapes if you wish. In the interest of keeping the cost of our services as low as possible, these materials/samples will not be returned, and will be retained/destroyed at the discretion of WIN-I²/ISP.

1. **DEVELOPMENT STATUS:** I currently have....

Idea only finished, working drawings
 Prototypes Rough sketches / diagrams

Copies of drawings and photographs would be very helpful for evaluation -- no originals -- only copies please.

2. **COMMERCIALIZATION PLANS:**

A. How do you plan to get your new product, idea or invention into the marketplace? Please rank 1, 2....

Start new venture Sell or license your invention to someone else.
 Manufacture/market yourself through an existing business you already own/are involved in.

B. Are you working, or have you worked with, any organizations to assist you in the commercialization of your product idea? Yes No

If yes, who _____

3. **LEGAL PROTECTION:** Do you have any legal protection for this idea/invention? Yes No

IF YES, Please provide details.

Provisional App. Patent Applied For: Design Utility Patent Issued: Design Utility Date _____

4. **COST/PRICE:** How much you think your new product will:

Cost to manufacture _____ Don't know _____

Sell for at retail _____ Commercial/industrial end user price _____

5. **COMMERCIALIZATION:**

A. How do you plan to get your idea/invention into the marketplace?

Start a new venture Sell/license your idea/invention
 Manufacture through a business you already own/are involved in.

B. Are you working, or have you worked, with any organizations to assist you in the commercialization of your idea/invention? Yes, No. If yes, who? _____

6. **CONFIDENTIAL NEW PRODUCT IDEA & INVENTION DISCLOSURE**

Please provide a brief non-technical description of your idea or invention on the next page. You may use additional pages as necessary, or to send a technical description. We are most interested in the purpose of your idea or invention and the function it provides. You may provide more detailed information including drawings, photographs or other materials, but this is optional and not required for evaluation purposes. **Do not send any original documents or prototypes. WIN will destroy or retain all materials at its discretion.**

PLEASE START DESCRIPTION HERE AND ADD PAGES AS NECESSARY

The Innovation Institute is moving!

Before September 20, 2010, please send forms to:
INNOVATION INSTITUTE
852 Hwy. MM
Everton, MO 65646

After September 20, 2010 please send them to:
INNOVATION INSTITUTE
17551 North Old #7
Sturgeon, MO 65284